

# The Oldtown Photo Calendar Competition

PLEASE NOTE GUIDELINES BELOW FOR DRY-MOUNTED WORK!

Over a century ago, the community along the river near South Natick was famous as “Oldtown”, in the national bestseller *Oldtown Folks* by Harriet Beecher Stowe. The competition highlights both the Oldtown area and the work of local photographers, and serves as a fundraiser for local charitable groups.



## **RULES OF ENTRY**

### *... and Tips for Photographers*

- Photographs should be brought mounted on foam core. We have arranged for special pricing for dry mounting at Natick’s Frame Shop & Gallery on North Main St (Rt. 27) in Natick Center. Please do NOT bring framed work!
- The competition will be “blind” (voters will not know who took the photograph!) So don’t sign your photograph!
- Prints may be either 8x10/12 or 10x14/16 in size. Larger images will not be accepted.
- The competition is open to all amateur or professional photographers
- Registration deadline: September 30, 2011.
- We estimate there will be room for four (4) entries per photographer.
- Artwork must be brought to The Eliot Church at 45 Eliot St (Rt. 16) on Friday, October 14 between the hours of 5 PM and 7 PM, and retrieved from the church on Sunday, October 16 between the hours of 3 PM and 4 PM. Pickup during the week during church office hours may also be possible (mornings)
- Public Exhibition and judging will take place on October 16, 2011, between 11 AM and 3PM. A panel will be responsible for judging, with input in the form of ballots cast by the viewing public.
- You are welcome to put your entries up for sale. The posted price should include 30% to benefit the Competition. If sold, artwork will remain on the wall during judging hours (11 AM to 3 PM).
- For competition purposes, “Oldtown” will be an area within about three miles of the Eliot Bridge in Natick, including parts of Wellesley, Dover, and Sherborn. Photographs must be taken in this area.
- Horizontal images (often called “landscape”, although this does not refer to the content) are preferred as they suit the needs of a calendar better than “portrait” (vertical) images. Vertical images may be selected for the cover of the calendar.
- Prints may be color or black and white
- Prints must be labeled on the back with the title, photographer’s name, address, email, and phone
- Images must be available in digital format sufficient for reproduction in calendar size.
- If a winning image is not provided, or available in digital format in the resolution necessary for publication, the judges reserve the right to select another image for the calendar.
- Winners agree that digital versions of their entries may be used, with credit, in the *Oldtown Calendar* and possibly other nonprofit fundraising purposes such as note cards and reprints.
- Winners understand that their work may need to be cropped in order to fit the calendar.
- Your printed work goes home with you, unless you sell it at the show.
- The prize for the winners is recognition and publicity (your work will be admired all year in many homes!)